



AARON MOLOISI
Media Personality

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Aaron Moloisi is a media personality and businessman. He is an executive director at Moloisi Media House (holistic media solutions provider). With over 16 years' experience in media and unmatched talent of speaking over 8 official South African languages, Aaron has developed an unparalleled connection with television audiences from all cultural backgrounds and social levels. A Bachelor of Science (majors in Chemistry and Microbiology) graduate from the University of Fort Hare, Aaron worked in the IT industry for 3 years before joining the media industry. In 2002 Aaron joined Take 5 on SABC 1, a daily youth lifestyle talk show that tackled socio-economic and political issues that affect the youth of South Africa. Aaron grew to become the epitome of youth education television in South Africa and worked on the show for 5 years as producer, script writer, translator and offline editor. While working on Take 5, he also worked as a studio tutor for Chemistry and Physics for DSTV's mind-set learn. Proving of his ability as a television anchor, he was asked to join the team of The Big Question on SABC 2, morality current affairs debate show that challenged South Africans to think about their own morality. In 2008 he worked on Get a Life on SABC 1, a weekly live youth health and wellness show. In August of 2008 he joined Shift on SABC 1, a weekly live talk show that shifts the mind sets of young South Africans on socio-economic and political issues. Shift was the only LIVE talk show in the African continent where the anchors speak all of the country's official

languages on various platforms (live callers, sms, Twitter, Facebook and emails). In 2008 to 2010 he joined the multi-award winning investigative journalism show Special Assignment on SABC 3 as an anchor. In 2012 Aaron travelled the country as anchor of Kwanda Talk on SABC 1, a programme by the Department of Social Development and Soul City. In 2013 Aaron was cast as the anchor of a business reality show Rize Mzansi on SABC 1, a show that gives entrepreneurs seeking to expand their businesses an opportunity to pitch for financial investment to venture capitalists (self-made millionaires with extensive business knowledge and money to invest in growing businesses). The multitalented Aaron is also an actor and singer. In 2007, he featured in the controversial drama series After 9 on SABC 1 in a lead character Hector Mogale and later joined the biggest soap in SA, Generations on SABC 1. He played prosecutor on Skeem Saam on SABC 1. Aaron's latest addition to his acting resume is playing "Madimetja" on Mzansi Magic's The Queen. His proud achievement in the acting space is starring alongside Oscar winning Hollywood actress Lupita Nyong'o and David Oyedepa in the Disney movie Queen of Katwe. Aaron is a professional MC, Voice over artist (in 6 official languages Sepedi, Sesotho, Setswana, isiZulu, isiXhosa and English), an inspirational speaker. He was recently appointed Strategic Marketing and Brand Manager for National Student Financial Aid Scheme (Nsfas) and is responsible for championing the brand and bringing it closer to

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the prospective and current beneficiaries
through various campaigns. MEDIA PROFILE

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