

# Bliss Yeni



Bliss Yeni started her media career in 1996 on the then popular Community Radio Station, the Voice of Soweto as a presenter of an evening show between 9pm and 12am. She was then approached by Highveld Stereo and worked as a News Reporter between 1997 and 1999. To diversify her skills she joined PR Consultancy, Meropa Communications where she worked on accounts for clients such as SAB and Monsanto.

She stayed in the corporate industry until 2004, but continued to do television adverts and voice overs. She was a lead on an advert for Knorrox, Dettol and did a few voice overs for products like Solanti's and Generations.

She went back to radio in 2004 and was part of Bob Mabena's breakfast team. While working behind the scenes, she also got the opportunity to do book reviews on the show. During that time she was also a Freelance Presenter for Mindset TV. She also a voice over co-presenter of the African Soccer Show alongside the seasoned Sydney Baloyi.

She is currently a TV Presenter on SABC, her show is called The New Norm and focuses on Covid 19.